

CONCIERGE

MONTHLY NEWSLETTER APRIL 2018



S O F I T E L
HOTELS & RESORTS

WASHINGTON DC LAFAYETTE SQUARE

DEAR GUESTS

We wish you a comfortable stay in Washington DC, one of Sofitel's luxury addresses, and a symbol of French elegance around the world. This letter presents the program of the month at Sofitel Washington DC Lafayette Square. We are delighted to recommend some fantastic local events related to Sofitel Art de vivre: culture, design and gastronomy. Please feel free to contact our dedicated concierge team.

Cynthia VAN ZANDT,
Chef Concierge



A CAPITAL SPRING IN DC

Washington, DC hosts the nation's largest springtime celebration, the National Cherry Blossom Festival, in honor of the blooming of the city's beautiful cherry blossom trees. But spring in the nation's capital holds so much more: captivating pro sports action, cutting-edge theater performances, outdoor revelry in Rock Creek Park and on the waterfronts and a dining scene that continues to thrive. It's no wonder spring is the perfect time to make monumental memories in the District.

15TH ANNUAL GEORGETOWN FRENCH MARKET

WISCONSIN AVENUE
April 27, 28, and 29, 2018

The Georgetown French Market, one of the District's most anticipated shopping weekends, marks the triumphant return of the spring season. Georgetown's Book Hill neighborhood will transform into an inviting open-air market as the over 40 locally-owned merchants, restaurants, salons and galleries display discounted items and unique finds. For more info, visit <http://www.georgetowndc.com>



SAKURA YUME

ARTECHOUSE
Now through May 6, 2018

ARTECHOUSE celebrates spring, renewal and the cherry blossom season with a new immersive and interactive digital experience. Step into a moonlit, floating environment where larger than life koi fish and colorful cherry blossom petals react to your presence. Contemplate the beautiful and ephemeral nature of life over an interactive 3D sculpture of a koi pond and walk a narrow lantern lit "street" that responds to your footsteps. For more information and tickets, visit <https://artechouse.com/>



BURNING MAN COMES TO DC

RENWICK GALLERY
Now through January 21, 2019

Burning Man is a unique cultural festival that takes place in Nevada's Black Rock Desert every year, attracting more than 75,000 people in honor of creativity. Massive, large-scale installations are built, celebrated and sometimes burned ritually in the temporary, man-made city in the desert. With the exhibit at the Renwick, you will be able to experience the spirit of a festival that takes place thousands of miles away without leaving the nation's capital. For more information, visit <https://americanart.si.edu/exhibitions/burning-man>



CHERRY BLOSSOM POP-UP BAR

1843 7TH ST NW
Now through April 29, 2018

DC's Cherry Blossom Pop-Up Bar is back with more flowers and a 10-Foot Godzilla Robot! Peak bloom is a week away, but peak pop-up is already here. Drink Company's Cherry Blossom Pop-Up Bar is now open and runs through April 29. The flowering wonderland is the most elaborate yet, thanks to the bar's full-time "special projects" team (aka the most Millennial job ever). For more information, visit <https://popupbardc.com/>.



PETALPALOOZA PRESENTED BY FRESHDIRECT

The Wharf, Sunday April 07, 2018, 1PM – 9:30PM



The inaugural Petalpalooza presented by FreshDirect will make its highly anticipated debut at The Wharf, DC's newest half-mile-long waterfront destination. Formerly known as the Southwest Waterfront Fireworks Festival, Petalpalooza will include interactive art installations, larger-than-life games and activities, live music on three outdoor stages, a roller rink, a beer garden, a spectacular fireworks show by Pyrotecnico, and much more along the piers of the Southwest Waterfront, the "home of the cherry blossoms."

Enjoy more than eight energetic hours of live music on three waterfront stages, including the DC Lottery Main Stage, a floating "202 Stage" highlighting DC's homegrown talent, and an Acoustic Lounge. For more information, visit <https://www.nationalcherryblossomfestival.org/petalpalooza/>

SMITHSONIAN JAZZ APPRECIATION MONTH

April is Jazz Appreciation Month, founded in April 2002, as an annual event that pays tribute to jazz both as a historic and living American art form. The Smithsonian Institution has a long record of leadership in preserving and promoting the history of jazz and celebrates the month with special talks, workshops, concerts and more. This year's celebrations include free concerts, and rich educational opportunities.

To celebrate the centennial of jazz legend Ella Fitzgerald (1917–1996), the National Museum of American History will unveil "Ella Fitzgerald: The First Lady of Song at 100," a special display opening April 1, 2017 exploring her impact on American jazz culture through a collection of objects, sheet music and photographs. For more information, visit <http://s.si.edu/JAM2017>.



SPORTS NEWS

Help us cheer on our Major League Baseball team, the Washington Nationals. The Nationals' home opener is on April 5, and it's time to get excited for the 2018 baseball season! Over the past few months, the Washington Nationals have been busy working to make the fan experience at Nationals Park even better with redesigned spaces for fans, and new concession offerings.

LIFE IS MAGNIFIQUE... IN NEW YORK CITY

FOCUS ON SOFITEL NEW YORK

Experience the ultimate in comfort and convenience at Sofitel New York. This brilliant, 30-story midtown Manhattan hotel evokes a contemporary statement in limestone and glass, just a stone's throw from Fifth Avenue. Enjoy the modern amenities at this fine midtown New York hotel, set within easy reach of Manhattan's most celebrated attractions. Sights near our 4-diamond midtown Manhattan hotel include Times Square, Broadway theaters, world-famous restaurants, art museums and corporate headquarters

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CONCERTS & PERFORMANCE

CAPITAL ONE ARENA AND BEYOND

Just minutes from the Sofitel is Washington, DC's prime entertainment venue, the Capital One Arena, situated in the heart of Gallery Place, Chinatown. Catch performances like PINK Beautiful Trauma World Tour. If theatre is your style, you will not want to miss Ease on down the Road with The Wiz at Ford's Theatre, now through May 12, Waiting for Godot at Shakespeare Theatre Company, and August Wilson's Two Trains Running at Arena Stage. See our Concierge team for available tickets to these shows and more!

THE KENNEDY CENTER - CENTER STAGE

The Kennedy Center annually hosts more than 2,000 performances for audiences totaling nearly two million. Now in its 45th season, the Center presents the greatest examples of music, dance and theater, supports artists in the creation of new work, and serves the nation as a leader in arts education. With its artistic affiliate, the National Symphony Orchestra, the Center's achievements as a commissioner, producer, and nurturer of developing artists have resulted in over 200 theatrical productions, dozens of new ballets, operas, and musical works.

- Nederlands Dans Theater
- The Improvised Shakespeare Company
- Washington Ballet: Mixed Masters (Balanchine, Ashton and Robbins)
- National Symphony Orchestra: Stravinsky & Mozart



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